

33rd Lane County Home & Garden[®] Show

March 8-11, 2012

Lane County Fairgrounds, Convention Center
Eugene, Oregon

\$7 Million Dollars in Direct Sales in Just 4 Days!

We deliver prospects, in person, to you.
Always a sold out show.
Call us TODAY to reserve your space!

Featuring 350 Exhibitors
Showcase Gardens
Remodel it NOW! Series
Dig into Dirt! Seminars
Prize Drawings
FREE Admission
FREE Parking

Contact: Karen or Terie'
Phone: 541-484-9247

EugeneHomeShow.com
info@EugeneHomeShow.com



LIKE US ON FACEBOOK
Eugene Home Shows

Produced Locally Berg Productions, Inc. ~ Quality Home & Garden Events Since 1983



DESIGN



RENEW



REMODEL



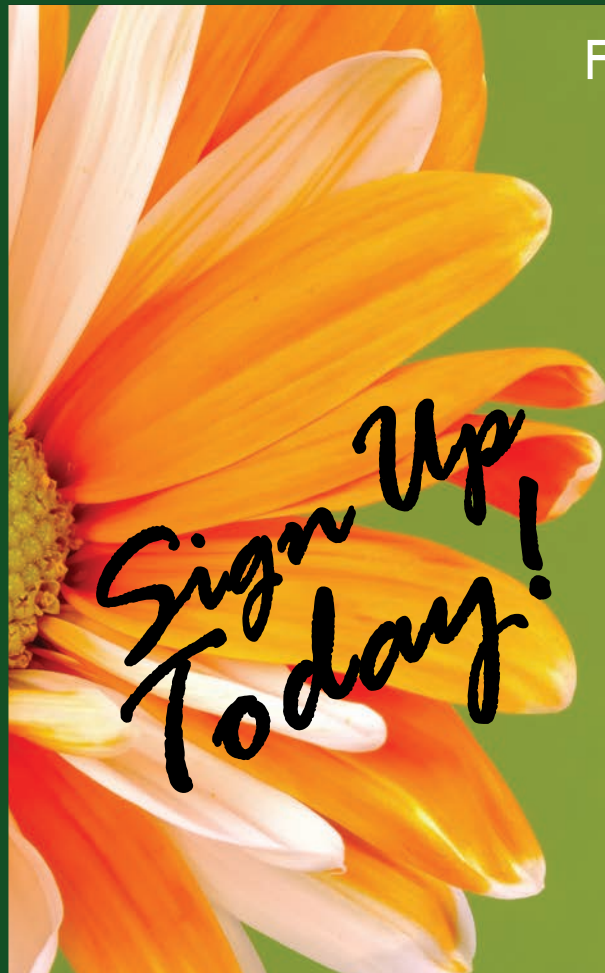
BUILD



LANDSCAPE

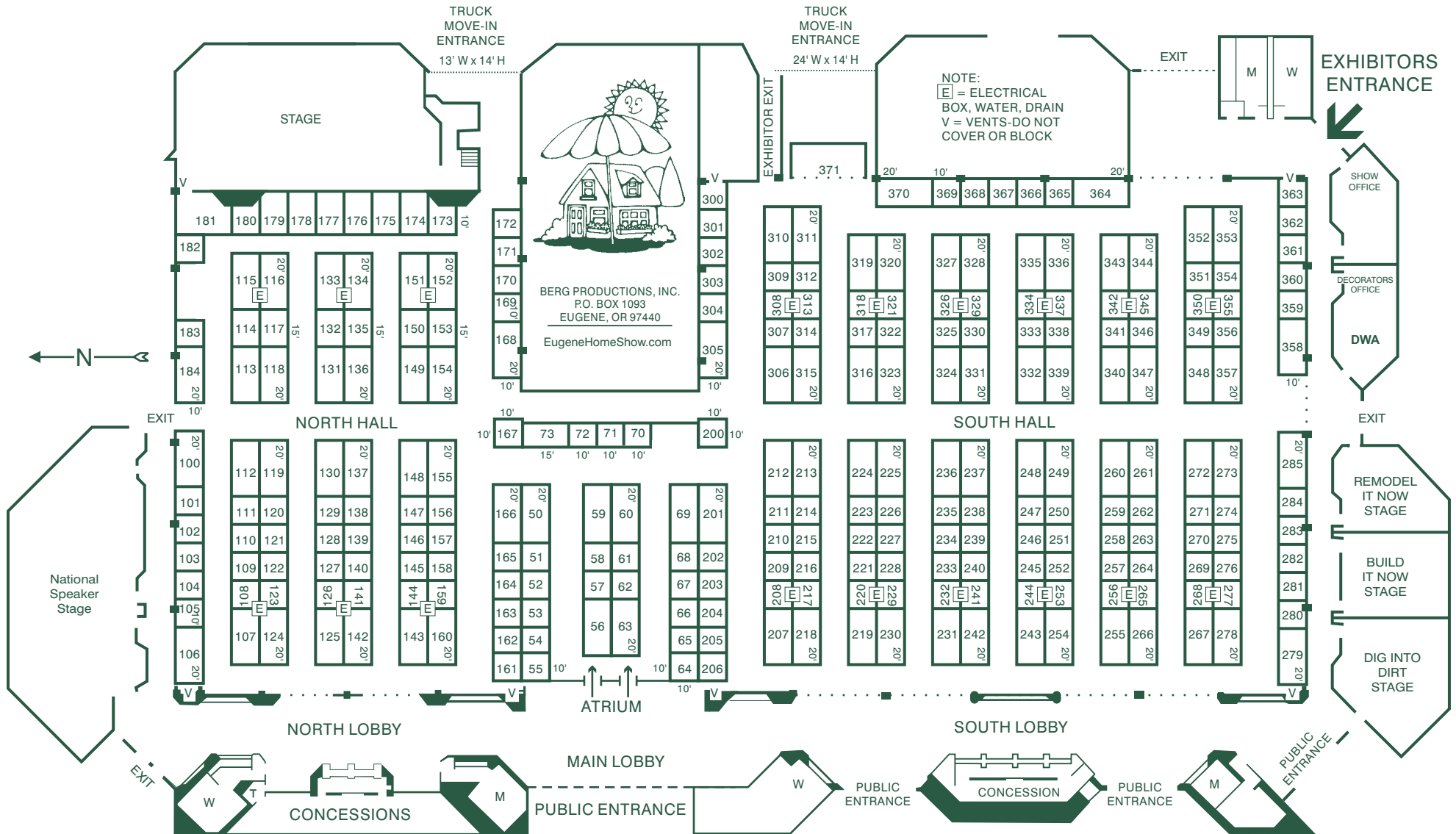


GARDEN



33 Years of Connecting Contractors & Suppliers with their Customers!

Lane County's Original "Face to Face" Home & Garden Social Network Sales Platform



TO EXPO HALLS

33rd Lane County Home & Garden Show[®]

March 8-11, 2012

Lane County Fairgrounds, Eugene

Move-In:

Tuesday, March 6 2 pm - 9 pm
 Wednesday, March 7 8 am - 9 pm
 Thursday, March 8 8 am - 12 noon
 Vehicles allowed inside by appointment only.
 Restricted move-in times on exhibitor contracts.

Show-Hours:

Thursday, March 8 5 pm - 9 pm
 Friday, March 9 5 pm - 9 pm
 Saturday, March 10 10 am - 9 pm
 Sunday, March 11 10 am - 5 pm

Move-Out:

Sunday, March 11 5:15 pm - 10 pm
 Monday, March 12 8 am - 2:30 pm

Sign up Today!

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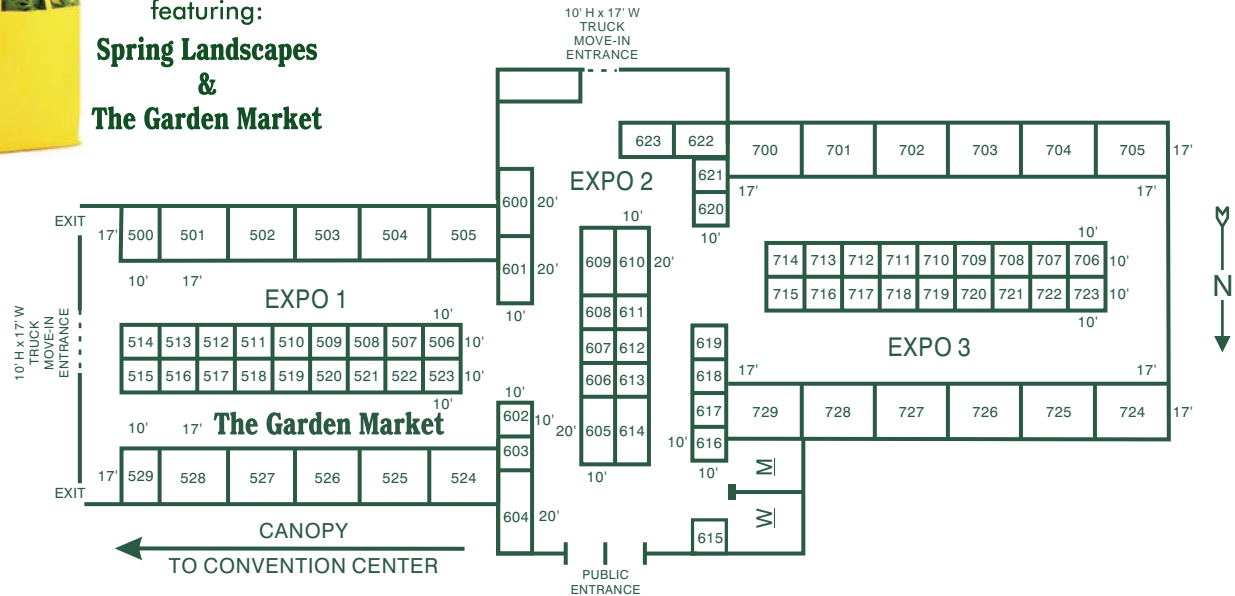
Fax: 541-302-6845

Produced by Berg Productions, Inc.
 PO Box 1093, Eugene, OR 97440



EXPO HALLS
 FLOOR PLAN
 featuring:
**Spring Landscapes
 &
 The Garden Market**

Act Today! To Reserve Your Exhibit Space.



Convention Center Rates & Deposit:

10'x10'	\$ 925	deposit	\$475
10'x15'	\$1385	deposit	\$700
10'x20'	\$1850	deposit	\$925
20'x20'	\$3700	deposit	\$1850
20'x30'	\$5500	deposit	\$2750
167 & 200	\$1000	deposit	\$500

EXPO Halls Rates & Deposit:

10'x10'	\$ 825	deposit	\$425
10'x20'	\$1650	deposit	\$825
17'X17'	\$2300	deposit	\$1150
20'x20'	\$3300	deposit	\$1650

Add \$25 FOR 10'X10' Expo Halls Corner Booths

Each 10'x10' Booth Includes:

One 500 watt electrical outlet.
 8' high back & 3' high side drape.
 Free forklift service. 24 hour security.
 Official Show Directory & Website Listing
 Listing in Register Guard's Home & Garden

The BIG MEDIA BLITZ - 6 Counties!

Saturates Central, Coastal & Southern Oregon
 5 "Opening Day" Live Radio Remotes
 12 Radio Stations (KLCC & KRVM included)
 18 Oregon Newspapers - Salem to Roseburg
 Register Guard "Show Edition" Tabular 40+ pages
 Home & Garden Published on Opening Day
 Television Buys: Extended Buy on Comcast Cable
 KVAL-TV, KEZI-9, & KMTR
 Publicity to 80+ Media Outlets

Featuring OVER 350 EXHIBITORS!

Oregon's 2nd Largest Home & Garden Show
 Seminars, Prizes, Gardens

FREE ADMISSION & FREE PARKING!

Tens of thousands of Attendees Annually
 89% of our attendees plan to purchase items at the show.
 81% of the attendees are homeowners.
 \$3,647 is the average amount attendees plan to spend
 on home improvements annually.

March 8-11, 2012 - *The BIG Spring Show is BACK!*

33rd Lane County
Home & Garden®
Show 

Berg Productions
PO Box 1093
Eugene, OR 97440-1093



Join hundreds of our successful exhibitors! EugeneHomeShow.com

Over \$7 Million in Incremental Direct Sales at the Show.

NO OTHER FORM OF ADVERTISING IS THIS POWERFUL!

- No other form of advertising will deliver TENS of THOUSANDS OF HOMEOWNERS into your showroom - in just four days!
- The show is an IDEAL SALES ENVIRONMENT because buyers walk into your exhibit saying “tell me about your services” and “sell me your product”.
- Focused consumer shows are the MOST POWERFUL MARKETING TOOL available today. Meet thousands of homeowners “face to face” resulting in instant sales, leads, and jobs.
- TOUCH, SEE, COMPARE! No other form of advertising involves all the senses in the sales process.
- This show delivers the BIGGEST BANG for your advertising buck! See tens of thousands of homeowners for as little as an \$825 investment.
- 81% of OUR ATTENDEES ARE HOMEOWNERS seeking solutions, experts & new products.
- 89% of our show attendees surveyed PLAN TO BUY ITEMS SEEN at the show in the coming year!

Limited exhibit space in the BIG Spring Sales Extravaganza! Call today! 541-484-9247



Official Show Sponsor

presented by:
national home & garden | **dish**
Show Series™